

	VO	On Screen
1	You invested in a good camera for your real estate photos, but have you run into this problem?	<p>Animated title: “How to get bright real estate photos ... and the window’s view too”</p> <p>Animation: Briefly show Gerrit’s photos normal exposure, then quickly transformed into resulting photo</p>
2	You took an interior with bright windows, and you ended up with ... a photo where the room is too dark, and yet the window is blown-out.	Gerrit’s photos normal exposure
3	Professional real estate photographers solve the problem with a technique that you can try too: Take 3 or more photos, each with a different exposure	Show a succession of 3 then 5 exposures of the same scene as in #1
4	Then, load and merge them in Photomatix Essentials RE	Exposure files are dragged to the app, then Step 1 window appear and “Merge & Adjust” button is clicked
5	and voilà!	Step 2 window shows with Interior preset pre-selected and shadows setting to a high value
6	You can try different presets if you like, and fine tune what you see	<p>The first preset is clicked, then the 4th preset.</p> <p>If VO part not yet finished while at the 4th preset, move the Tone Compression slider to the right.</p>
7	then finish the image with a bit of sharpening.	Step 3 window shows and sharpening pull-down menu is selected
8	If you are uploading the image to MLS, you can optionally crop it to the correct shape for MLS listing.	<p>Crop tool is selected and used.</p> <p>‘Apply Crop’ is clicked.</p> <p>‘Save with Size’ menu is clicked, ‘MLS hi-res’ selected and Save button is clicked.</p>
9	Photomatix Essentials RE is designed for people new to photography. It’s very easy to use, and comes with integrated step-by-step tutorials.	Step 1 window and help topics open

Demo Photomatix Essentials RE - V3

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10	Try Photomatix Essentials RE today. You can download the trial for free without sharing any personal information. A license is a one-time \$79.	Download page is shown and download link given